

**CONTACT**

To reserve a place  
contact the ESA Office:

T: +44 (0)208 390 3311

F: +44 (0)208 390 0055

E: office@sponsorship.org

[www.sponsorship.org](http://www.sponsorship.org)

# LEGALLY SPEAKING...



Legal issues touch every aspect of sponsorship.

Part of the ESA 2009 Knowledge Programme, the ESA breakfast briefings have been designed to give sponsorship professionals an overview of the legal topics affecting the industry today.

Hosted in Dublin by **Beauchamps Solicitors**, Ireland's leading sport and sponsorship law firm,

the briefing will offer practical guidance and small group discussions led by specialist sport and sponsorship lawyers on key issues facing the industry.

Subjects discussed will include:

Key contractual provisions of a Sponsorship agreement in a changing market, Sponsorship and Corporate Social Responsibility agreements– coping with the downturn, as well as image rights, branding and other intellectual property issues.

While the topics listed above are to be discussed, the tutorial nature of the meeting will allow for discussion specific to the needs of each attendee. Prior to the meeting day, each attendee will be given the opportunity to highlight any specific topics he or she wishes to discuss.

Don't miss this opportunity to boost your knowledge and discover strategies to see your sponsorship campaigns through the downturn. Apply early as places are limited.

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<b>DATES</b>	16th and 30th September 2009 12th November 2009
<b>VENUE</b>	Beauchamps Solicitors, Riverside Two, Sir John Rogerson's Quay, Dublin 2
<b>TIMING</b>	8.15am for 8.30am with 10am finish
<b>COST</b>	€40 for ESA members/current Beauchamps clients €50 for non-members/non clients

# LEGALLY SPEAKING...

## Booking form

ESA MEMBERS: €40

NON ESA MEMBERS: €50

### DISCOUNTS

Please tick if you are a member of ESA

**BEAUCHAMPS**  
SOLICITORS

### DELEGATE INFORMATION

Name \_\_\_\_\_

Job title \_\_\_\_\_

Additional Delegates  
\_\_\_\_\_  
\_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

### RETURN BOOKING FORM TO:

ESA Office

**Email:** office@sponsorship.org

**Fax:** +44(0) 20 8390 0055

**Post:** ESA Office, Suite 1, Claremont  
House, 22-24 Claremont Road,  
Surbiton, Surrey KT6 4QU, England.

### THREE EASY METHODS OF PAYMENT

*To be settled prior to event*

#### METHOD ONE – CREDIT CARD

I wish to pay by credit card (Please tick as applicable)

Mastercard  Visa

Cardholder's name \_\_\_\_\_  
\_\_\_\_\_

Card number \_\_\_\_\_

Start date \_\_\_\_\_ Expiry Date \_\_\_\_\_

CVC number \_\_\_\_\_  
(3/4 digit number on signature strip)

Cardholder's signature \_\_\_\_\_

Billing address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

#### METHOD 2 - CHEQUE

I enclose a cheque for € \_\_\_\_\_

made payable to: European Sponsorship Association

#### METHOD 3 - INVOICE

Please invoice my organisation for € \_\_\_\_\_

PO Number required: \_\_\_\_\_

### CANCELLATIONS, SUBSTITUTIONS, PRICING, REFUND & PRIVACY POLICIES:

This booking form constitutes an invoice order. Written cancellations made 5 days prior to the event will be fully credited. Written cancellations made 2 days prior to the event will be subject to a 50% refund per ticket. Cancellations made after this period will not be credited and all invoices are payable. Substitutions are welcome at any time. ESA reserves the right to cancel or amend the listed programme at any time and with complete discretion and without further liability. In the event of the event being cancelled, all monies will be fully refunded. ESA will endeavour to keep you informed of related industry news and in some instances, may occasionally make your name available to reputable external companies. If you would prefer us not to release your details to third parties, please tick this box